



Draft March 30th 2014

II. EuroAsian Logistics Conference “Logistics in Russia: Cooperation and Development Technologies”

Date
17.04.2014
09.00 – 18.00

Venue
Moscow, CCI of Russia
Ilyinka Street 6

Organizers

Chamber of Commerce and Industry of the Russian Federation Coordinating Council on Trans-Siberian Transportation

with the assistance of:

Eurasian
Economic
Commission

Ministry for
Economic Development
of the Russian Federation

Ministry of
Transportation of
the Russian Federation

Federal
Customs Service of
the Russian Federation

ЕЭК



Partners:

BCG

THE BOSTON CONSULTING GROUP

Media partners:

РОССИЯ 24

РЖД ПАРТНЕР

TRP-INFORM.RU

**РОССИЙСКАЯ
ГАЗЕТА**

РБК RESEARCH

ЛОГИСТИКА

**ТРАНСПОРТ
РОССИЙСКОЙ ФЕДЕРАЦИИ**

**ТРАНСПОРТ
РОССИЙСКОЙ ФЕДЕРАЦИИ**

WIRTSCHAFTSCLUB | RUSSLAND

logistics.ru
отраслевой портал

**ЭКОНОМИЧЕСКИЕ
Стратегии**

LOG4PRO
Логистика
для профессионалов
log4pro.com

ЛОГИСТИКА И УПРАВЛЕНИЕ
ЦЕПЯМИ ПОСТАВОК

Program of the Conference

“Logistics in Russia: Cooperation and Development Technologies”

Goal of the conference: to scrutinize trends and discover potential of logistics, as a management system, to use new resources for economic growth in Russia; define the capabilities of logistics to create new products, technologies, markets; scrutinize ways and forms for cooperation/integration of business processes based on logistics; discuss organization of a network interaction in order to reduce costs for the market participants; offer mechanisms to develop logistics and cross over to international logistics standards.

09.00 – 09.30 Registration

09.30 – 09.45 Welcome address

09.45 - 11.45. Congress center

Plenary discussion

“Logistics in Russia: Cooperation and Development Technologies”

Questions:

- Can logistics as a management system be an efficient means to engage new resources for the economic growth in Russia and the development of separate branches? How can logistics in Russia create new products, technologies and markets of logistical services?
- How does the logistical system develop nowadays in Russia, and what are its prospects taking into account international experience?
- What barriers (technological, organizational, infrastructural, financial, customs, institutional) hinder the development of logistics?
- What forms of cooperation/ integration of business processes, what technologies and projects contribute to lower costs within companies, total costs for production and delivery of a product, as well as higher added value for a client?
- What are the main development scenarios, including scenarios according to the logistical segments? Which scenario is the most preferable, and what do market participants need to do to implement it?
- What is the role of transportation and logistics companies, such as JSC Russian railways, in organizing cooperation and interaction among companies in order to optimize costs and the quality of services for their clients? Who out of the logistical market participants can in the future safeguard the most efficient logistical interactions?

Moderator:

Oleg Dunaev, Chairman of the Logistics Committee, Chamber of Commerce and Industry of the Russian Federation

Gennady Bessonov, Secretary General, Coordinating Council on Trans-Siberian Transportation

Speakers:

- Sergey Katyrin, President, Chamber of Commerce and Industry of the Russian Federation
- Vladimir Yakunin, Chairman of Coordinating Council on Trans-Siberian Transportation, President of JSC Russian Railways
- Valery Aliseychik, President, Association of Russia’s Freight Forwarders
- Alexey Isaykin, President, Volga-Dnepr Group of Companies
- Andrey Klepach, deputy minister for economic development of the Russian Federation
- Andrey Timofeev, partner and managing director, The Boston Consulting Group, expert of the working group in the Economic Council under the President of the Russian Federation

- Sergey Frank, CEO, Sovkomflot

11.45 – 12.15 coffee break

12.15 – 13.45 *Session 1 Congress center Panel discussion*

**“Modern Development Technologies for the Integrated
Transportation and Logistical Systems Europe-Russia – Asia”**

Questions:

- Development of a supply chain management system on trans-Eurasian highways: quality and cost optimization.
- Transit in the Eurasian economic space: problems, trends, prospects.
- Technologies for the safety of supply chains on the Trans-Siberian highway.
- Aviation transit in the system of intermodal transportation Europe- Russia – Asia.
- Ways to form a non-barrier environment for cargo delivery in the EuroAsian transportation: effective interaction between carriers, freight forwarders and owner of the infrastructure in order to meet the client’s needs.

Moderator:

Gennady Bessonov, Secretary General, Coordinating Council on Trans-Siberian Transportation

Alexander Rybakov, vice-president, Chamber of Commerce and Industry of the Russian Federation

Speakers:

- Salman Babaev, Vice-president commercial activity, JSC Russian railways
- Pyotr Baskakov, CEO, JSC TransContainer
- Vladimir Vinokurov, acting deputy CEO, JSC Federal Freight
- Alexander Donkin, deputy Director General for operative issues, JSC Freight one
- Sergey Kostyan, vice-president for logistical division, FESCO
- Alexander Saprionov, vice-president for logistics, member of the Board, NLMK
- Alberto Grizone, Development director, HUPACIntermodal (Switzerland)
- Thomas Kargl, Senior executive director, FarEastLandBridge (Austria)
- Kunio Orikhara, CEO, NISSINRUS (Japan)
- DBSchenker (Germany)
- UNICO Logistics (S.Korea)
- Volga-Dnepr Group of Companies
- Nicholas Boutain, partner and managing director, head of the global aviation practice, The Boston Consulting Group

12.15 - 13.45 *Session 2 Minor hall (room 324).*

**“Information and Communication Technologies
In Logistics: cross-border problems”**

Questions:

- Integration of regional economies with the help of logistics using information and communication infrastructure
- Cross-border exchange with electronic documents, when organizing international cargo delivery: experience of Russia, Europe, CIS, Asia- Pacific region.
- Mechanisms to mutually accept electronic documents and electronic signatures of different jurisdictions.
- Technologies of exchange with legally significant electronic documents
- Prospects for international unification and standardization of data exchange in logistics
- Development of electronic cargo tracing systems on different stages of a technological process

Moderator:

Alexander Khotko, Director, Department of the information technologies in the Eurasian Economic Commission

Igor Furgel, Head of the Certification department, T-Systems International GmbH

Sergey Evtushenko, counsellor, Government of the Russian Federation

Speakers:

- Alexey Domrachev, counsellor, Department for informatization projects, Ministry of communications of the Russian Federation
- Juergen Schwemmer, Head of the department for electronic signatures, Federal Network Agency (Germany)
- Elena Kunaeva, General Director, Center for Transportation service, JSC Russian railways
- Rano Dzhuraeva, President, Innovative Center of Civil Aviation
- Miklós Kopp, Director of Freight Department, International Union of Railways (UIC)
- Sergey Kalutchik, Head of the Center for Data Protection, Belarus railways
- Ognyan Andreev, General Director, STM
- Sergey Shvedov, Chairman of the Board, Association of Railway International Electronic Documents Circulation Operators
- Alexander Gurko, President, non-commercial partnership for development and use of navigation technologies (Glonass union)
- Boris Glazkov, Director of the Department, JSC Rostelecom

12.15 – 13.45 *Session 3 Library (room 310)*

“Innovative technologies in logistics”

Questions:

- The concept of “supply chain management” as a development of an integrated paradigm in logistics.
- Innovative technologies of integrated planning and stock management in logistics:
 - * Technology S&OP – “Sales& Operations planning” in supply chains.
 - * Technology VMI – “Vendor managed inventory”
 - * Technology CPFR – collaborative planning, forecasting and replenishment.
- United informational environment as a basis to integrate logistical business processes in supply chains.
- Technologies of electronic data interchange (EDI) among counterparts in supply chains.

Moderator

Victor Sergeev, professor, President of the National logistics association

Konstantin Kholopov, professor, Russian Foreign Trade Academy

Speakers:

- Kirill Vlasov, Chairman of the Logistics Sector Division, Business Russia (Delovaya Rossiya); Co-Chairman in German Bundesvereinigung Logistik BVL in Russia
- Olga Khrushchova, CEO, Bright Colors.
- Vladimir Novikov, technical director, France Informatique & Technologie.
- Evgenia Sukonkina, Head of the financial and analytical division within Logistics Department, United Confectioners.
- Evgeny Zaytsev, professor, Head of the scientific laboratory in logistics, St. Petersburg branch of the Higher School of Economics.
- Maria Ermolina, Certified Supply Chain Professional, APICS.

13.45 – 14.30 lunch

14.30 – 16.00 *Session 4. Congress center* Panel discussion

**“Mechanisms to form infrastructure of
Territorial industrial and logistical clusters”**

Questions:

- What are the factors for cooperation between the state and business in order to develop logistical infrastructure in Russia’s economic space?
- Development of the transportation and logistics infrastructure in the Moscow region
- Dissemination of best practices, how to form industrial and logistical clusters in the regions: experience of Kaluga and Tatarstan.
- What are the difficulties for efficient development of logistical infrastructure? Prospects to cultivate multimodal transport and logistics terminals.
- What instruments is it reasonable to use in order to create industrial and logistical clusters?

Moderator

Oleg Dunaev, Chairman of the Logistics Committee, Chamber of Commerce and Industry of the Russian Federation

Speakers:

- Alexey Tsydenov, deputy minister for transportation of the Russian Federation
- Alexander Kakhidze, deputy General Manager, Direction of Moscow transportation hub
- Dmitry Abramov, deputy minister for economic development of Kaluga region
- Alexey Kamenobrodsky, head of the department for managing transport and logistics business unit, JSC Russian railways
- Alexey Sidorov, acting deputy Prime minister, Minister for economic development of Zabaikalsky region
- Mikhail Vasilenko, CEO, International Airport Sheremetevo
- Roman Platonov, Logistics Director, BASF

Participants of the discussion:

- Karin von Bismarck, CEO, Wirtschaftsclub Russland e.V.
- Ilya Skripnikov, Of Counsel, Dentons
- Sergey Shavzis, President, Ural Logistics Association
- Valery Denisov, deputy General manager, Oboronsnabsbyt JSC
- Mikhail Sizemin, deputy General manager, RED

14.30 – 16.00 *Session 5 Minor hall (room 324)*

“Logistics in development of express delivery, mail and courier services”

Questions:

- Development of mail logistics in Russia as a means to increase distant trade
- Long-term role of Russian post in the market of express and courier services
- Giving private service providers an access to the logistical infrastructure of Russian post
- Partnerships, alliances and mergers in the market of express and courier services
- Prospects for using modern technologies to deliver packages
- International cooperation to safeguard cross-border internet trade.

Moderator

Grigory Rubin, Principal of the Moscow office, The Boston Consulting Group

Ludmila Simonova, senior analyst, RBC Research

Speakers:

- Alexey Skatin, deputy General Manager for logistics control and coordination, Russian post
- Alexander Ivanov, President, National Association for Distant Trade
- Anna Klinskova, Sales and Marketing Director, DHL Express
- Vladimir Solodkin, CEO, SPSR Express
- Maelle Gavet, CEO, OZON Holdings
- Maxim Faldin, CEO Wikimart
- Vladimir Dolgov, CEO, eBay Russia
- Pieter Kunz, international expert in postal logistics, former executive director in PostNL

Participants of the discussion:

- Tatiana Lyubimova, Managing Director, DHL Global Mail Russia

14.30 – 16.00 *Session 6 Library (room 310).*

**“Competitiveness of companies based on IT:
Efficiency of supply chains”**

Questions:

- IT based systems to manage logistics and business processes
- Experience of deploying technological solutions and integrating business processes in Russian companies.
- Making efficient supply chains as a factor for companies’ competitiveness.
- New technologies to create value production chains and manage them.
- Mechanisms to increase companies’ competitiveness with the help of IT in logistics.

Moderator

Sergey Dikov, independent expert

Sergey Evtushenko, counsellor, Government of the Russian Federation

Speakers:

- Andrey Matrushin, Head of Logistics Department, SAP consulting.
- Anatoly Khebnev, CEO, Commercial house NLMK, deputy Vice-president for sourcing in NLMK.
- Andrey Alekseev, business development manager, Oracle
- Dmitry Shutchenko, managing partner ITL Consulting
- Tatyana Bertova, Director for development of the production system, TechnoNicol
- Yury Sukharkov, Director for IT and technological assistance, RZD Logistics
- Vladimir Skiba, Director of the Department for customs infrastructure, Eurasian Economic Commission

16.00 – 16.15 coffee break

16.15 – 17.45 *Session 7 Congress center Panel discussion*

“Cooperation between business and customs: network logistics”

Questions:

- What are the directions and forms of cooperation between business organizations and customs authorities in optimizing intermodal transportation and security of supply chains?
- How can territorial customs organizations increase efficiency of the transport and logistics companies, as well as Russian manufacturers?
- What does Eurasian Economic Commission need to do to increase competitiveness of domestic companies in the EuroAsian economic space (from Pacific to Atlantic)?

- Who impedes growing quality of the integrated logistical services for the clients: customs or the inefficiency of business?
- Technologies to organize network interaction between business and customs in multimodal transportation in order to cross over to common quality standards.

Moderator:

Leonid Lozbenko, representative of the Business group in the World Customs Organization

Georgy Petrov, vice-president, Chamber of Commerce and Industry of the Russian Federation

Speakers:

- Pavel Sokolov, CEO, RZD Logistics
- TransContainer
- Valery Bolshakov, first deputy general manager, Airport Moscow
- Natalia Bochkova, Executive Director in Russia, DHL Global Forwarding
- Dmitry Nekrasov, Director, Department for customs legislation and law enforcement practice, Eurasian Economic Commission
- Ruslan Davydov, deputy head of the Federal Customs Service of the Russian Federation
- Sergey Aristov, state secretary, deputy minister for transportation of the Russian Federation
- Dmitry Larionov, permanent representative in Eurasia, International Road Transport Union”
- Vladimir Ershov, deputy Chairman, Council on customs policy, Chamber of Commerce and Industry of the Russian Federation, General Manager, Sv-transekspo
- Uwe Leuschner, Vice-president Business Development CIS and CA, DB Schenker Logistics
- Konstantin Stogov, deputy General Manager, Customs Broker Center LLC.

Participants of the discussion:

- Andrey Zubarev, CEO, ZAO Neva Metall
- Charley Dietvorst, managing director, VAT Logistics (Netherlands)
- Bank Nordea
- Andrey Gretskiy, deputy General Manager, Insurance company Arsenal

17.45 – 18.00 Closure of the conference

Information:

- Working languages: English and Russian
- Participation in the conference according to the prior registration. It necessarily requires confirmation from the organizers. Registration is open till April 14th 2014.
- Registration forms need to be sent to the organizing committee

Coordinators: Dmitry Ezhov, e-mail: logistics.tpprf@gmail.com

Anatoly Borischenko. e-mail: analitik@tpprf.ru

www.tpprf.ru