



UNITED ARAB EMIRATES  
MINISTRY OF FOREIGN AFFAIRS  
& INTERNATIONAL COOPERATION

wilo

NUMOV  
NAH- UND MITTELOST-VEREIN E.V.  
GERMAN NEAR AND MIDDLE EAST ASSOCIATION

# Future Markets in the UAE

26<sup>th</sup> - 27<sup>th</sup> September 2018 in Berlin

## Programme

### 26<sup>th</sup> September 2018

6.30 pm

#### **MENA Gala Reception**

#### **Greetings:**

Oliver Hermes,  
Chairman of WILO and Chairman of NUMOV

#### **Head of the UAE delegation**

### 27<sup>th</sup> September 2018

9:30 am - 12:30 pm

#### **Energy Efficiency and Water Management**

#### **Topics:**

Smart solutions for the water-energy nexus  
Energy-intensive water production  
Water-intensive energy production  
Enhancing energy and water efficiency  
Improving water and waste water management  
System approaches to water and energy management

12.30 pm - 1.30 pm

#### **Lunch**

1.30 pm - 4.00 pm

#### **IT Solutions, E-Commerce and E-Government**

#### **Topics:**

Challenges and potentials of e-commerce and e-Government  
IT solutions in industry, infrastructure, energy efficiency and facility management  
Cloud services and solutions  
Outsourcing: Making use of the remote nature of new technologies  
Social media and traditional marketing  
Potentials of blockchain technology  
Cybersecurity for companies

4.00 pm

#### **Get-Together**

#### **Reply to NUMOV:**

Fax: +49 (0)30-20641010 or  
Email: [veranstaltungen@numov.de](mailto:veranstaltungen@numov.de)

I am/We are a member of NUMOV and hereby register for:

- the MENA GALA RECEPTION on 26<sup>th</sup> September 2018
- the conference 'Future Markets in the UAE' on 27<sup>th</sup> September 2018.

**Participation for NUMOV members free of charge for the MENA Gala Reception and/or the conference**

I am/We are not a member of NUMOV and hereby register for:

- the MENA GALA RECEPTION on 26<sup>th</sup> September 2018
- the conference 'Future Markets in the UAE' on 27<sup>th</sup> September 2018.

**Fee for NON-members 90 euro + VAT for the MENA Gala Reception and/or the conference**

- I/We request further information on membership of NUMOV

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Name, Company, Address, Tel., Fax, Email