

DIGITAL INTERNATIONAL FIELD TRIP WITHIN MSC MANAGEMENT



Digital international field trip within the degree program Management MSc at the University of Applied Science Mainz:

Due to the restriction of Covid-19 the international field trip was conducted virtually with our international business and university partners. Prof. Dr. Britta Rathje, the degree program director, and Prof. Dr. Susanne Rank designed a diversified one-week program. The aim was to get familiar with different international business environments and cultures by meeting managing directors of different subsidiaries located in the following countries: USA, Colombia, Peru, Panama, Mexico, India, China and Russia. Besides the introduction into the different countries, one of our partners showed the opportunities and challenges, which might occur during an expatriation.

We would like to thank our partners for their support by organizing such a successful digital alternative.

Some comments of the Master-students:

„...each culture is unique and different and this should be considered and kept in mind while working together with colleagues from other countries and cultures.”

„We especially liked the fact that we were able to get to know several, totally different countries during the excursion.”

„...insights into many different countries and companies and plenty of room for discussions...”